

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 150867 /		Alt Order # 08349980
Product NRA-ILA		
Contract Dates 09/20/16 - 09/26/16		Estimate # 7809
Advertiser Iss/NRA-ILA-A		Original Date / Revision 09/08/16 / 09/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Ref 2153	Advertiser Ref 59172	Product 1/2 912

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/23/16	09/23/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$500.00					
N 2	WHIO	09/23/16	09/23/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$250.00					
N 3	WHIO	09/23/16	09/23/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,750.00					
N 4	WHIO	09/23/16	09/23/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	----1--				1	\$1,850.00					
N 5	WHIO	09/26/16	09/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$500.00					
N 6	WHIO	09/26/16	09/26/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$250.00					
N 7	WHIO	09/26/16	09/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,500.00					
N 8	WHIO	09/26/16	09/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,750.00					
N 9	WHIO	09/26/16	09/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,250.00					
N 10	WHIO	09/25/16	09/25/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$6,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision	Alt Order #
150867 /	08349980

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	NRA-ILA	7809

Advertiser	Original Date / Revision
Iss/NRA-ILA-A	09/08/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	09/22/16	09/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
N 12	WHIO	09/22/16	09/22/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$250.00					
N 13	WHIO	09/22/16	09/22/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$2,000.00					
N 14	WHIO	09/22/16	09/22/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,500.00					
N 15	WHIO	09/22/16	09/22/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,250.00					
N 16	WHIO	09/20/16	09/20/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$500.00					
N 17	WHIO	09/20/16	09/20/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$250.00					
N 18	WHIO	09/20/16	09/20/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$2,000.00					
N 19	WHIO	09/20/16	09/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					
N 20	WHIO	09/21/16	09/21/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$500.00					
N 21	WHIO	09/21/16	09/21/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$250.00					
N 22	WHIO	09/21/16	09/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,750.00					
N 23	WHIO	09/21/16	09/21/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,850.00					
Totals									0.00				23	\$29,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	18	\$24,450.00	(\$3,667.50)	\$20,782.50
09/26/16 - 09/26/16	5	\$5,250.00	(\$787.50)	\$4,462.50
Totals	23	\$29,700.00	(\$4,455.00)	\$25,245.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/NRA-ILA-A	09/08/16 / 09/08/16

Signature: _____ **Date:** _____

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REP HEADLINE# 8349980 TRF# 150867
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP7/16 17.45
*** WHIO-TV ***

ADV # _____ ADV. NAME ISS/NRA-11A REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME KRISTY KOVACH

815 SLATERS LANE
ALEXANDRIA, VA 22314
SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8349980 CLASS: NATL. LOCAL REGIONAL
PRDCT NRA-11A EST#7809 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/16 SEP26/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/16 17.45

REP: TO DEANNA
FR JARED
CHANGED ADV AND ESTIMATE NUMBER
NO OTHER CHANGES
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 912
AGENCY EST# = 7809

NO BUYS TO PRINT

SEP/16 24450.00 OCT/16 \$5,250.00
CONTRACT TOTAL 29700.00
TOTAL SPOTS 23

MARKET TOTALS \$69,069 WHIO 43% WDTN 29% WKRF 12% WRGT 16% CABL 0% WBDT 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE